

SUNY AT OSWEGO

SCHOOL OF BUSINESS

GENERAL INFORMATION

Type of school public
 Academic calendar semester

SURVEY SAYS...

Smart classrooms
 Happy students
 Cutting edge classes
 Solid preparation in:
 Teamwork
 Presentation skills

STUDENTS

Enrollment of MBA program 90
 % male/female 60/40
 % minorities 5
 % international 10
 Average age at entry 25
 Average years work experience
 at entry 2

ACADEMICS

Academic Experience Rating 77
 Student/faculty ratio 6:1
 Profs interesting rating 80
 Profs accessible rating 71
 % female faculty 32

Academics

Students who enroll in the School of Business at SUNY Oswego can expect several things: excellent value for their money, intimate classes, knowledgeable professors, state-of-the-art facilities, and an excellent hockey team. As one student puts it, "in most areas, the school of business is at the top of its class. The classes are challenging and worthwhile. Most professors are really good at their areas. They are also widely available to help students both inside and out of class." According to most of the students, the "very small classes promote learning and student-professor interaction."

Designed as a degree in general management, an MBA from SUNY Oswego provides a solid grounding in the basics of modern business organization. The school says that "this program is intended to be equally applicable to private, public, and governmental sectors of management." The core subjects required of students include management, accounting, marketing, organization, law, and finance. In addition, students can choose to specialize in a specific field such as international management, manufacturing management, organizational leadership, or financial services. Core requirements include management information systems, managerial finance, marketing management, management science I, international business, organizational management: a global perspective, and management policy. A wide range of electives is also available to students at SUNY Oswego, including management economics, database development, collective bargaining, industrial and organizational psychology, industrial sociology, principles of forecasting, business research, futures and options markets, database development, project management, public-sector accounting, and advanced auditing.

Students find their course work both rigorous and exciting. As one puts it, "the professors are excellent and the classes are fun and challenging." Another says, "the course load is challenging, requiring solid communication and organization skills. Many professors are conducting research on global trade, accounting, and management science. My academic experience has been very positive. I would suggest Oswego to all prospective business students (undergraduate or graduate)."

Career and Placement

Although Oswego has a lot to offer—lovely campus, low cost, quality education, intimate program—most students wish it would go further in strengthening its career-services department. There is little aid specifically for prospective MBAs, and the job search is often directed almost entirely by the student. As one puts it, "connecting with employers is a difficult task. Linking up with quality employers looking for graduates with post-graduate degrees needs to be addressed."

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Student Life and Environment

Students at SUNY Oswego rave about their "beautiful campus," which, they proudly point out, is also extremely "technologically advanced and mostly wireless." The typical MBA's social life is strong, and there are "plenty of bars around for an active nightlife." As one student says, "at Oswego, I had the opportunity to make new friends from all over the world. The social life is active and I consider myself lucky." For the most part, students claim to be "very active on campus. There is a multitude of clubs and organizations to choose from." Students enjoy their "great gyms to work out in or play a game of racquetball." Plus—as is typical in upstate New York—the school's athletic life centers on their "excellent hockey team, instead of football." As one student puts it, "what's excellent about living on campus here is that there is every resource that you could possibly need available on-campus. There are new buildings and renovations, from a new student center to the newly renovated freshman residence hall and new business center with technology classrooms."

Still, some students would like to see more time and effort devoted to upgrading the b-school facilities. As one says, "buildings are run down, but they have been using a large capital improvement budget from Albany to restore one building at a time. Updating one building at a time doesn't disrupt students' daily life very much."

Admissions

To be considered for admission to the small MBA program at the School of Business at SUNY Oswego, a candidate must have a minimum GPA of 2.6 out of 4.0. The minimum required score for the GMAT is 450, unless the applicant's native language is not English, in which case the minimum score is 400. Taking the TOEFL test is also required for students whose native language is not English.

FINANCIAL FACTS

Annual tuition (in-state/out-of-state) \$7,100/\$10,800
 Fees \$606
 Books and supplies \$800
 Room & board (on-campus) \$3,348

ADMISSIONS

Admissions Selectivity Rating 64
 # of applications received 82
 % applicants accepted 71
 % acceptees attending 64
 Average GMAT 500
 Range of GMAT 460-550
 Average GPA 3.13
 TOEFL Required of International Students? Yes
 Minimum TOEFL (paper) 550
 Application fee \$50
 Regular application deadline 4/1
 Regular notification 6/1
 Deferment Available? Yes
 Maximum length of deferment 1 year
 Transfer students accepted? Yes
 Non-fall admissions? Yes
 Need-blind admissions? Yes

APPLICANTS ALSO LOOK AT
 SUNY-Brockport, SUNY at Albany.

EMPLOYMENT PROFILE

Career Rating	78	Grads employed by field: % (avg. salary):	
Placement rate (%)	65	Accounting	50: (\$39,000)
# of companies recruiting on campus	65	Finance	10: (\$38,000)
% grads employed immediately	65	General Management	5
% grads employed within three months	80	Human resources	5
Average starting salary	\$38,000	MIS	5
		Non-profit	10
		Operatives	10
		Quantitative	5