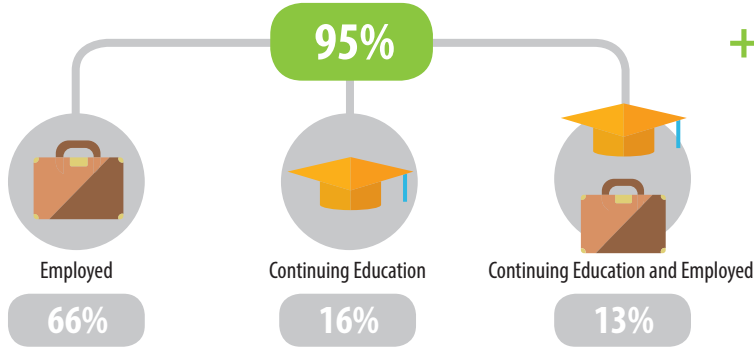


beyond oswego

- employer highlights
- graduate & professional study data
- geographic distribution
- alumni recommendations

An initiative of Career Services providing the latest information on the Class of 2014 within one year of graduation*

2014 Graduates Employed and/or Continuing Education



Still Seeking

4%

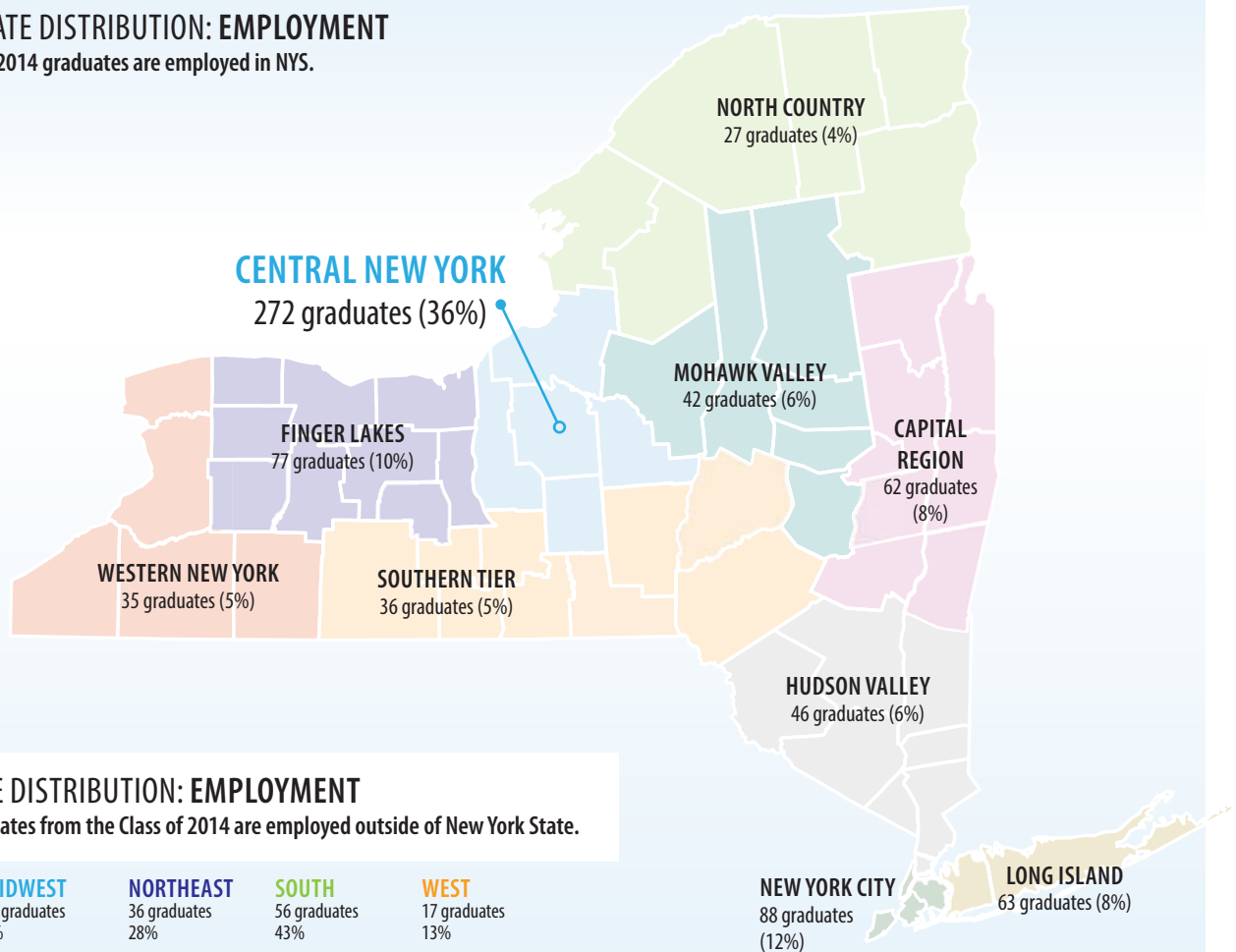
Not Seeking

1%

86% of graduates working full time *are in their field of choice*

NEW YORK STATE DISTRIBUTION: EMPLOYMENT

748 (67%) Class of 2014 graduates are employed in NYS.



OUT-OF-STATE DISTRIBUTION: EMPLOYMENT

130 (12%) of graduates from the Class of 2014 are employed outside of New York State.

ABROAD	MIDWEST	NORTHEAST	SOUTH	WEST
10 graduates 8%	11 graduates 8%	36 graduates 28%	56 graduates 43%	17 graduates 13%

TOP ADVICE FROM THE CLASS OF 2014

*261 respondents

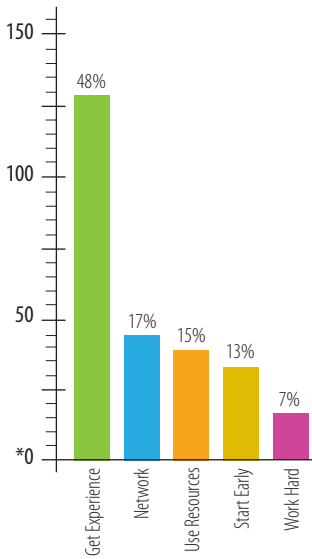


Figure out what you like, plan out what you have to do to get there.

Be involved and get to know people. Connections equal success.

Employers are looking for people who have experience.

Leveraging LinkedIn was the key to my success. That resource is invaluable.

College of Liberal Arts and Sciences

697 Graduates • Information on 421 (60.4%)

242 Employed (57.5%) • 98 Graduate School (23.3%)

53 Employed & Graduate School (12.6%) • 24 Still Seeking (5.6%) • 4 Not Seeking (1%)

SAMPLE OF EMPLOYERS

	Total Graduates	Responding	Employed	Graduate Study	Employed and Study	Still Seeking	Not Seeking
30-A Vibe	American Studies	1	1	1	0	0	0
Albany Medical Center	Anthropology	9	7	5	1	0	1
Amityville Acupuncture & Wellness	Applied Mathematical Economics	10	7	3	3	1	0
Amtrust Financial	Applied Mathematics	5	2	0	1	0	0
Apple	Biochemistry	9	4	1	3	0	0
ARC of Rockland	Biology	55	31	9	11	8	3
Archaeological Associates	Chemistry	15	10	3	6	1	0
Bristol-Myers Squibb	Cinema & Screen Studies	27	13	9	0	1	3
Carolina Center for Behavioral Health	Cognitive Science	6	6	2	2	2	0
Catholic Charities	Computer Science	14	7	6	1	0	0
CitiBank	Creative Writing	29	14	5	6	3	0
Crouse Hospital	Economics	15	7	4	1	1	1
Elmcrest Children's Center	English	32	20	16	2	1	1
Galsion Laboratories	French	4	4	1	2	1	0
Ginna Nuclear Power Plant	Geology	12	6	6	0	0	0
Liberty Resources	German	1	1	1	0	0	0
Mount Sinai Hospital	Global & International Studies	14	10	6	2	2	0
Novelis	History	42	26	17	4	2	3
NYS Assembly	Human Development	38	21	11	6	3	1
PAYCHEX	Information Science	12	9	5	2	1	1
Plumley Engineering	Language & International Trade	4	4	4	0	0	0
Rolls-Royce	Mathematics	3	1	1	0	0	0
Sugar Hill Animal Hospital	Meteorology	12	10	5	3	0	2
Terakeet	Online Public Justice	4	3	1	1	0	0
US Coast Guard	Philosophy	1	0	0	0	0	0
	Philosophy-Psychology	8	3	1	1	1	0
	Physics	17	9	5	3	1	0
	Political Science	17	14	10	2	1	1
	Psychology	126	78	38	24	14	2
	Public Justice	96	60	45	6	6	3
	Sociology	19	12	6	4	2	0
	Software Engineering	2	2	2	0	0	0
	Spanish	5	5	2	1	0	1
	Women's Studies	1	1	0	0	0	1
	Zoology	32	13	11	0	1	1

School of Business

386 Graduates • Information on 262 (67.9%)

204 Employed (77.9%) • 26 Graduate School (9.9%)

22 Employed & Graduate School (8.4%) • 10 Still Seeking (3.8%) • 0 Not Seeking (0%)

	Total Graduates	Responding	Employed	Graduate Study	Employed and Study	Still Seeking	Not Seeking
Accounting	59	40	23	11	5	1	0
Accounting / Management 5-year	26	21	19	0	2	0	0
Business Administration	171	109	93	5	6	5	0
Finance	29	21	17	3	1	0	0
Human Resource Management	25	19	15	1	3	0	0
Marketing	65	45	33	5	5	2	0
Operations Mgmt & Info. Systems	5	3	2	0	0	1	0
Risk Management & Insurance	6	4	2	1	0	1	0

SAMPLE OF EMPLOYERS

ADP	Defense Finance/Accounting Service	Hertz Corporation	Oswego Health	State Farm Insurance
Aerotek	Edward Jones	KPMG	Pepsi	Sutherland Global Services
Atlantis Business Consulting	Fidelity Investments	M&T Insurance	PricewaterhouseCoopers, LLP	Target Corporation
Bank of America	Fox - National Geographic	Marks Paneth LLP	Rochester Regional Health Care	The Bonodio Group
BNY Mellon	Frito Lay	Moody's Financial	Roswell Park Foundation	Turning Stone
Centerline Communications	Galaxy Communications	NBT Bank	Royal Bank of Scotland	Welch Allyn
Constellation Brands	Harvard University	NJ Devils/Prudential Center	Scripps Network	Xerox Corporation
Dairy Farmers of America		Northwestern Mutual	Sherwin Williams	

School of Education

329 Graduates • Information on 230 (69.9%)

121 Employed (52.6%) • 42 Graduate School (18.3%)

59 Employed & Graduate School (25.7%) • 7 Still Seeking (3%) • 1 Not Seeking (0.4%)

	Total Graduates	Responding	Employed	Graduate Study	Employed and Study	Still Seeking	Not Seeking
ADOLESCENCE EDUCATION (7-12)	Biology	2	1	0	0	1	0
	Earth Science	1	1	0	0	1	0
	English	24	16	7	4	4	1
	Math	11	9	5	3	1	0
	Physics	2	1	0	0	1	0
	Social Studies	22	17	7	2	7	1
	Spanish	6	5	2	2	1	0
	Business and Marketing Ed.	1	1	0	1	0	0
	Arts	5	3	2	0	1	0
	Biology	5	4	0	1	2	1
CHILDHOOD EDUCATION (1-6)	Chemistry	1	1	0	0	1	0
	Earth Science	5	3	1	0	2	0
	English	44	28	11	8	9	0
	French	1	0	0	0	0	0
	Math	10	8	4	1	3	0
	Science	1	1	0	0	1	0
	Social Studies	43	32	14	6	11	1
	Spanish	3	1	0	1	0	0
	Womens Studies	3	2	0	1	1	0
	Family & Consumer Sciences Education	4	3	3	0	0	0
TESOL	19	12	8	1	3	0	
Technology Education	37	29	23	2	4	0	
Technology Management	7	6	4	1	0	1	
Trade Education	5	2	1	0	0	0	
Wellness Management	67	44	29	8	5	2	

SELECTED POSITIONS

Teaching

- 62%** Teacher (*all grades / disciplines*)
- 17%** Substitute (*all grades / disciplines*)
- 13%** Teaching Assistant
- 8%** Teaching Aide

Non-teaching

- Access Care Representative
- Activities Coordinator
- Community Liaison
- Fitness Trainer
- Health Coach
- Health Unit Coordinator
- Medical Record Specialist
- Personal Trainer
- Physical Therapy Aid

SAMPLE OF EMPLOYERS

TEACHING

Sumter School District
 Jackson Elementary School
 Rochester City School District
 Albany City Public Schools
 Onondaga BOCES
 Arlington Public Schools
 Learning Care Groups
 Lincoln School of Language
 Unadilla Valley Central Schools
 APW School District
 Gilboa-Conesville Central School
 Syracuse City School District
 Cherry Valley School District
 Utica City School District
 Rockland BOCES
 Saugerties Central School

NON-TEACHING

UHS Chenango Memorial Hospital
 Dunn Management Group
 Syracuse University
 Utopia Food and Fitness
 The Clarks Sports Center
 YMCA
 Blue Cross Blue Shield
 Albany Medical Center
 Innovation Associates
 Premier Medical Group

School of Communication, Media and the Arts

295 Graduates • Information on 199 (67.5%)

169 Employed (85%) • 10 Graduate School (5%)

8 Employed & Graduate School (4%) • 10 Still Seeking (5%) • 2 Not Seeking (1%)

	Total Graduates	Responding	Employed	Graduate Study	Employed and Study	Still Seeking	Not Seeking
(Art) Art History Emphasis	2	2	2	0	0	0	0
(Art) Graphic Design Emphasis	24	19	16	1	0	2	0
(Art) Studio Emphasis	5	3	0	1	0	1	1
Broadcasting & Mass Comm.	96	65	58	0	2	5	0
Communication & Social Interaction	55	35	31	1	2	1	0
Fine Arts	10	5	4	1	0	0	0
Graphic Design	32	22	18	4	0	0	0
Journalism	20	11	9	1	0	1	0
Music	2	2	0	0	2	0	0
Public Relations	45	31	28	0	2	0	1
Theatre	4	4	3	1	0	0	0

SAMPLE OF EMPLOYERS

ABC News
 AT&T
 Buffalo Niagara Film Commission
 Comedy Central
 Company Agenda
 Connoisseur Media
 Country Music Television
 Coverall
 Creative State Lighting
 Cumulus Media
 Definition 6
 Disney ABC Television Group
 DST Systems
 ESPN
 Fat Guy Media
 WALK Radio
 Harlem Fine Arts
 iMatrix
 Media General
 Metro Communications
 Modern Marketing Concepts
 New York Islanders
 News Channel 8
 Palladium Times
 Prolifiq Sign Studio
 Saratoga Publishing
 Sidearm Sports
 Sweet Home Productions
 Syracuse Media Group
 Terakeet
 The Bill Cunningham Show
 Think PR
 Who Wants To Be A Millionaire – ABC
 WLP Marketing Promotion
 Zero Point Zero Production

NYS DISTRIBUTION: GRADUATE SCHOOL

49% CENTRAL NEW YORK

Le Moyne College
SUNY College of Environmental Science
SUNY Cortland
SUNY Oswego
SUNY Upstate Medical University
Syracuse University

9% CAPITAL REGION

Sage College
St. Rose College
Union Graduate College
University at Albany

9% NEW YORK CITY

Baruch College
Brooklyn College
Columbia University
Fordham University
New York University
St. John's University

8% LONG ISLAND

C.W. Post
Dowling College
Long Island University
Molloy College
St. Joseph's College
SUNY Stony Brook University

7% WESTERN NEW YORK

Buffalo State University
Canisius College
D'Youville College
Niagara University
University of Buffalo

5% FINGER LAKES

Nazareth College
Rochester Institute of Technology
St. John Fisher College
SUNY College Brockport
SUNY Geneseo
University of Rochester

5% HUDSON VALLEY

CUNY City College
Marist College
Mercy College
New York Medical College
Pace University
Sarah Lawrence College

4% SOUTHERN TIER

Cornell University
Ithaca College
SUNY Binghamton

2% MOHAWK VALLEY

SUNY Oneonta
Utica College

2% NORTH COUNTRY

Clarkson University
SUNY Potsdam

OUT-OF-STATE DISTRIBUTION: GRADUATE SCHOOL

33% NORTHEAST

Does not include NYS distribution.

Arcadia University
Chatham University
Drexel University
Duquesne University
Indiana University of Pennsylvania
La Salle University
New England College
Pennsylvania State University
Plymouth State University
Quinnipiac University
Rutgers University
Smith College
Southern New Hampshire University
University of New England
University of New Haven
University of Pittsburgh

8% SOUTH

American University
Coastal Carolina University
East Carolina University
Florida State University
Louisiana State University
Towson University
University of Kentucky
University of Miami
University of North Carolina at Charlotte
University of South Carolina
University of Tennessee
University of Texas at Dallas

11% MIDWEST

DePaul University
Michigan State University
University of Cincinnati
University of Illinois at Urbana-Champaign
University of Missouri-Columbia
Notre Dame Law School

8% ABROAD

Humber College
St. George's University
SUNY Korea
University of Edinburgh

32% WEST

Concordia University
Grand Canyon University
North Central University
Portland State University

8% ONLINE

Capella Online University
CFA Institute Online
Empire State College
Kaplan University

SAMPLE OF GRADUATE SCHOOLS VISITING CAMPUS

Adelphi University
Albany Law School
Alfred University
American University of Integrative Sciences
Bard College
Baruch College
Binghamton University
Case Western Reserve

City University of New York School of Law
D'Youville College
Hofstra University
John Jay College of Criminal Justice
Marist College
New England Law at Boston
Pace University
Penn State

Queens College
Rochester Institute of Technology
Roger Williams University
San Francisco State University
Shippensburg University
St. John's University
St. Lawrence University
SUNY Colleges, various
SUNY Upstate Medical University

Syracuse University
Temple University
University of Medicine at St. Kitts
University of New England
University of New Haven
Valparaiso University
Vermont Law School

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CAREER SERVICES



Words of Wisdom

• Advice from the SUNY Oswego Class of 2014 •

1 ORIENT YOUR ATTITUDE

Make sure to remember that the choices you are making now are directly influencing what happens in the future.

Persistence and determination are key.

Figure out what you like, plan out what you have to do to get there.

Be persistent and patient when looking for a job. I was lucky enough to be bilingual (English and Chinese) which helped me get a job.

Be motivated, don't give up.

Have a good work ethic. Experience is useless unless you give your full effort.

Prepare for your future early; remain motivated and focused on your work up until graduation (no Senioritis!)

Always have a game plan of what you would like to accomplish in the future. There doesn't have to be a time limit on it, but having goals keeps you on track.

Do what you love, even against discouragement from others. It's not worth wasting four years doing something that doesn't bring you joy.

2 CULTIVATE NETWORKS

Professors, coworkers, and supervisors are more likely to go the extra mile (and write an awesome letter of recommendation) for a student who is trying to learn.

Network as much as possible, don't be afraid to ask questions, aim high. Become involved in many clubs and network with people. Start looking for a job early.

Network on a daily basis, always carry yourself in a respectful manor so that people will think of you when they hear of job openings!

Talk to people in your field whether they be professionals or professors who teach in that area.

Grow and maintain a professional network and prepare for your future early (apply to graduate school, begin your job search, etc.)

Be involved and get to know people. Connections equal success.

Try and schedule a meeting with someone who you think could help you find your passion.

Take advantage of all events the college has to offer when it comes to future employment. You meet and build relationships at these events that could end up being crucial for your future career.

Diversify yourself. Pick a minor related to your major but different enough to have its own importance. Attend conferences and events related to your major. Network, stay in contact with friends who have graduated and do what you can to stay on the radar of potential employers.

The support and care of the faculty made the difference.

Networking is always helpful.

3 GAIN EXPERIENCE

College is more than what you do in the classroom. Finding clubs, internships, organizations, and departments to get involved in will help both short term and long term when looking for a job.

Don't be too proud to work part-time after graduation. I've been with Major League Baseball for eight months and am proud to say I was just hired full time permanent this month, definitely worth the wait.

Get involved on campus. The connections you make matter. Also, do not be concerned or afraid to pursue something that might not match up with your degree.

Participate in internships, on campus organizations and come out of school with a plan of action. Also, take advantage of the amazing Career Services office we have on campus!

Employers are looking for people who have experience.

Work on your communication skills. It doesn't matter how good you are if you can't talk to others and work on a team.

Having a part time job during college made me more marketable.

4 SUCCESSFULLY LAUNCH

Don't be afraid to look everywhere for opportunities.

Utilize LinkedIn and actively search for opportunities.

Finding a job takes hard work.

Look for a job before you graduate.

Leveraging LinkedIn was the key to my success. That resource is invaluable.

Start applying early, you may not get an offer with your first application.

Go to the job fair! That's how I ended up getting this amazing opportunity. Also, utilize Career Services!

Have your resume done before you graduate and start sending resumes out well before you graduate.

I had three different resumes that I used when I was applying; I tried to make sure that my applications (resume included) were as personalized as possible.

Don't be afraid to apply for something even if you are not extremely qualified.

Learn to interview effectively.

Treat everything you do and every job you have as if you are being observed for an interview.

Take the opportunity to interview somewhere even if it doesn't work out, it's great practice for the future.

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CAREER SERVICES

Snapshot

CLASS OF 2014



100% PLACEMENT IN FIELD OF CHOICE

- Accounting/Management 5-year
- Adolescent Education 7-12 Biology BS
- Adolescent Education 7-12 Earth Science BS
- American Studies BA
- Art BA with Studio Emphasis
- Business & Marketing Education BS
- Chemistry BA
- Chemistry BS
- Childhood Ed 1-6 Chemistry BS
- Family/Consumer Sciences K-12
- German BA
- Human Resource Management BS
- Online Public Justice BA
- Operations Management & Information Systems/Management Science BS
- Physics BA
- Risk Management & Insurance BS
- Software Engineering BS
- Technology Management BS

MINIMUM 90% PLACEMENT IN FIELD OF CHOICE

- Accounting BS
- Marketing BS
- Public Relations BA

MINIMUM 75% PLACEMENT IN FIELD OF CHOICE

- Adolescent Education 7-12 English BS
- Adolescent Education 7-12 Math BS
- Adolescent Education 7-12 Spanish BS
- Applied Math Economics BS
- Business Administration BS
- Childhood Education 1-6 English BS
- Childhood Education 1-6 Math BS
- Communication & Social Interaction
- Finance BS
- French BA
- Graphic Design BFA
- Human Development BA
- Information Science BA
- Journalism BA
- Meteorology BS
- Psychology BA
- Teaching English to Speakers of Other Languages (TESOL) BS
- Technology Education (B-12) BS
- TESOL Clinically Rich K-12 BS

For more information on our First Destination Outcomes, please visit www.oswego.edu/careerservices

*Only majors with at least a 50% knowledge rate are listed above.



Based on knowledge of 65% of the Class of 2014



of those working full-time are in their field of choice



of graduates are placed in a field of their preference

CAREER SERVICES

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