Campus Technology Advisory Board
General Membership Meeting

March 11, 2016, 8am – 9:30am, 114 Marano Campus Center

Present: Dave Bozak, Jeff Bradbury, Matt Brooks, Rick Buck, Marcia Burrell, Nicole Decker, Kathi Dutton, Brenda Farnham, Mike Flaherty, Sadig Gulaghayev, Mark Hardy, Chris Hebblethwaite, Dave Kahn, John Kane, Tim LeClerc, Kamal Mohamed, Sean Moriarty, Pat Pacitti, Doug Pippin, Allison Rank, Kelly Roe, David Sargent, Barbara St. Michel, Natalie Sturr, Nicole Wise, Stephen Yang

Administrative Support: Kristine Smith

Mark Hardy, CTAB Chair – Welcome everyone.

1) Approval of Agenda – Mark: One addition to the Agenda under Committee Updates is the announcement for Elections.
   a) Motion to approve, Marcia Burrell; second the motion, Chris Hebblethwaite. All in favor

2) Approval of Minutes – Minutes approved
   a) Motion to approve, Mike Flaherty; second the motion, Chris Hebblethwaite. All in favor.

3) Open Session - Q & A
   a) Marcia - Attended a meeting this week and a student expressed concern that when they go out into the field, they are expected to use different technologies and they felt that professors here did not do a good job of preparation to use technology in the field. Not because CTS isn't giving us what we need, but we are still in the baby stages of doing what we need to do.

      Allison R. - What technology are they talking about? Marcia - More of a fancy text book reader for many of the kinds of things we are doing in SOE. We need to do more. When they go into the schools, they are using Chromebooks but to a greater level that we are. Doug – Isn't there a lot of variability throughout districts? Marcia - probably more instructional design. Theresa - How do we, as educators, integrate technology into instruction? Having the students utilize the technology in the lesson. Marcia – It is, how do you use technology to enhance instruction? Steve Y. - I believe we have to make them aware that these skills are transferrable and technology will change. Need to be open to try new things. We are trying to enhance technical literacy in our curriculum. Sean - Does it vary inside the school? We have Linda.com, the School of Business has the access of the stock market and the technology they have integrated. Dave B. - The complaint in Computer Science was the same from students. I need to know "X". We are not training specific employees we are trying to teach the concept.
   b) Pat Pacitti – Praise and thanks to CTS for the first round of new computers.

4) Committee Updates - No updates
   a) Applications & Equipment - Doug - If anyone has any items of interest, please feel free to send them to me.
      i) Natalie - are we going to follow up on the back up stuff? Sean - We are working on it. It is a huge project and hopefully by the end of the year we will have an update. We have had discussions internally and at ITC.

b) Education – No updates
c) Elections – Mark – This month we will be taking nominations for CTAB Board. If anyone would like to run, or nominate someone, please send an email to Kris. (kristine.smith@oswego.edu). We will have closed nominations during the meeting in April for CTAB chair and subcommittees. Those of us in our current positions have expressed an interest in continuing.

5) ITC Report - Met on March 4. Next meeting will be April 5 at 12:30p. We had a good discussion about e-text. Sean gave a report. Chris H. - Can you tell what some of the discussion was regarding e-text. If you choose to opt out and don't purchase the book, you may fail the class. How can you force someone to buy a book? If you don't want to use an e-text, you don't have to. This creates another choice. E-text are an option.

6) Campus Technology Services Report – Sean – Discussion continues regarding E-text.

Feedback from faculty - students are fairly comfortable. Working towards a model that instructors can choose. They will be integrated into Black Board. Students have two weeks to opt out if they choose. If they don't opt out, they will be charged. Some of the textbooks and materials, there are a lot of tests and quizzes integrated, if students opt out, they don't have the content needed.

Part of the discussion inside the ITC meeting was that they did not think it was a good idea. The faculty involved are the ones that go and look for the best value. There are about ten faculty that will be using e-text for the fall. The pricing is about 50% - 70% less. We will poll the students who use the e-text and see how they feel.

Mike F. - A couple things, in the e-text market, you have three things, you have the plain old regular textbook, then you have the feature rich textbook - it has embedded videos and graphics, then the e-text it has all the homework and analytics. You have this bifurcated market out there. Publishers are not stupid, they are in the business of making money. If they sell the paper copy, they may sell 50% new and the rest used. In e-text they are sell in 100%.

Pat P. - in Math students haven't bought a textbook in years. They buy the software.

Discussion regarding the use of buying software, books, etc.

John - in general, the software provides the benefit of the testing. There are some large potential learning gains. Doug - talking with students, offering through Cengage is a PDF. One in four of the students don't want anything to do with the digital text. The device issue is important. They prefer to read off a tablet. M Mike F - Would be interested, tablet vs. laptop, are students feeling that they are needing two devices?

Sean - We have six people participating (Lisa Sepi, Lisa Langlois, Doug Pippin, Amanda Fenlon, Liz Schmitt and John Kane

- Looking at creating a business process for faculty to choose an all-inclusive model for digital materials in their class.
- Still quite a bit of work to be done for this, but we are examining if there is a way for about 10 classes to be able to gain access to classroom material on day 1 and have the students charged back for their materials. The model we are looking at would make it optional for the students to

buy the material or not, but generally they would want to buy the materials because it would be less expensive than buying the textbooks.

- More information on this will follow in April or May.

Computer Replacement as of March 2, 2016 (unless otherwise indicated)

- We have completely revamped the process and the team is doing a great job getting PCs out and installed in a timely basis. <mark>Kudos to the team.</mark>
- VAP -> 23 requests, 23 completed
- FCR -> 40 requests, 11 completed, 20 in progress, 9 to start
- Adjuncts -> 3/7/16, 8 requests, 7 completed, 1 in progress, 0 to start
- Departmental -> 3/2/16, 54 requests, 18 completed, 19 in progress, 17 to start
- Facilities
    - 3/2/16, 38 requests, 0 completed, 0 in progress, 38 to start

Administrative Systems

- EMS implementation is on track. It is live with additional reservation functions available Feb 29.

Instructional Support

- Digital Signage project went out to bid this week
- Over the summer Rich Hall classrooms will continue to be updated with Lanigan Hall 1st floor classrooms the next space to be completed.
- Sheldon Ballroom is open again. The sound and A/V have been updated. We are looking at adding a little more functionality in the sound system for Music and also still refining the sound quality in the room. It is good, but it can be better… Ty has to leave at 9 for a meeting on that project.

Network

- QWILT content caching solution has been installed and is working. It got a workout during the SU game on Wednesday and we learned a lot during that game. We have changed some of the settings and we think we are all set for March Madness both tonight on campus AND next week.
    - Does QWILT work with Amazon Prime? Sean – Will check on it.
- We are preparing for the summer ahead which will include the Tyler build-out, Residence wireless in Moreland, Johnson and Riggs, guest wireless installation, core router upgrades and internet bandwidth increases

Application Updates

- There was a low risk Google mapping add on that was enabled yesterday. Once it was enabled people started to receive warnings on Google when they logged in. So…. we turned it off and we will turn it back on some time in the next week or so after we have communicated what is coming.
- We also plan on making two factor authentication an option for Google that people can enable if they desire. After it is made available, If YOU elect to turn it on, it will send your phone a text message when you are attempting to login. You will then enter the text string and that device will be enabled to login to that account. It will be turned on late in the month.

Natalie - Guest Wireless? Sean - Will be ready for the fall. It will be one of the first projects in the summer. What will happen to the Oswego guest network that we see now? We will continue to use that but it will be morphed.

John in terms of an add-on that was added recently is the Calendar for scheduling, you can do registrations, it will email reminders, and we will use it in CELT. Will be testing. Sean - Another item turned on was YAM. Yet another Mail Merge.

7. Presentation(s)

Oswego Website & Social Media Update - A review of the move to the new web site and next steps for departmental web sites along with an update on the use of social media within the College (Rick Buck & Tim Nekritz

Dave B. – Will there be a website tailored to students and faculty? Rick - It is in the Strategic Plan. Sean – Regarding content tailored to students and faculty, we are positioned to do this, However, at this point we are not done tailoring all the websites to do all the admissions things. It is a focus for departments that may be struggling for the numbers.

Natalie - the whole website design is really great. Concern - building these great webpages but they need to be maintained. Hoping to get more tools to manage. Rick - There is a module in Drupal that we are working on that will be able to help with this. Hopefully by summer.

Sean - you have done a great job in going and converting. More expensive but what we get is more valuable. Being able to handle emergencies on campus - the number of hits in December was higher than ever. We are in such a better position to handle high traffic. Still a lot of work to do particularly inside departments. Integration with the mobile experience is important, also with Banner XE, Degreeworks, and Registration module.

Adjourned 9:24am